



## EDI Launch Announcement

To our Valued Shopbop Vendor,

As part of our commitment to delivering innovation to our customers, Shopbop is continuously improving our internal processes and strengthening our relationship with our suppliers. With this goal in mind, we are excited to announce that we will be expanding our EDI (Electronic Data Interchange) program to include purchase order generation and advance shipment notice with all vendors. Enabling EDI will yield more efficient communication between us and our partners, lower costs by eliminating the need for manual data entry and document processing, and improved accuracy and supply chain visibility from order generation through invoicing.

You may have received a communication from us previously announcing our optional capability to receive EDI Invoices (EDI 810) from you. We will be expanding our EDI program to include the documents listed below in 2023. We are asking for your partnership in onboarding to EDI with us before the end of the year, so that both of our organizations can begin to reap the benefits of a more automated end-to-end ordering process. Because integration timelines may vary, we are giving you advance notice of this change to make timely integration as easy as possible.

**EDI compliance is required for all vendors for the following business transactions:**

850 – Purchase Order	860 – Purchase Order Change
856 – Advance Ship Notice	997 – Functional Acknowledgement
810 – Invoice	846 – Inventory Advice [by Shopbop Request]

Shopbop has partnered with Loren Data Corp. (ECGrid® network), a third-party EDI VAN Solution Provider and experienced leader in omni-channel integration, to implement this initiative. In an effort to be the best partners possible, if you have an existing service provider or VAN that interconnects with ECGrid, you may use that provider for data exchange. If you do not currently utilize EDI, you can ask Loren Data to recommend an economical solution provider. Loren Data will work closely with all our vendors to communicate the different steps required to attain EDI compliance.

You will receive additional instructions directly from Loren Data Corp. in the next few days. The Loren Data team will follow up with the simple steps to achieve EDI compliance as soon as possible. For any questions on the steps required to achieve compliance, please reach out to the Loren Data team at [Shopbop@LD.com](mailto:Shopbop@LD.com). Vendor onboarding can begin as soon as you receive details from the Loren Data team, and Shopbop will begin transmitting POs via the 850 feed in Q3'23.

We want to reiterate that the use of EDI will benefit the collaboration between us by streamlining our supply chain activities and enabling you to implement your own document integrations. This automated communication method will result in cost-savings and superior trading processes for our vendor community.

Thank you in advance for your support and collaboration with this strategic initiative that we are confident will strengthen our merchandising partnership and deliver best in class to our customers.

Sincerely,

Stephanie Roberson  
Shopbop Chief Merchandising Officer